

EXHIBITOR PROSPECTUS

Thank you for enquiring about the Australian Lure Fly & Outdoors Expo. This Expo is the only platform dedicated to Australian Lures, Lure Making and Fly Tying.

WHEN – 5 & 6 July 2025

WHERE – Fernvale Showgrounds. 32 Banks Creek Rd, Fernvale. 4306

SITES

There are a few different optional available to suit your needs.

Indoor Stalls Regular - \$390 (Community Hall or Indoor Sports Centre)

- 2.4 x 2.4m sites (2 Days)
- 2 or 3 carpeted wall panels depending on configuration supplied
- 2 x Entry Passes for your staff (\$40 value)
- Free camping for your staff (\$10 pp / night value)
- 2 x tickets to Awards Dinner Saturday night (\$60 value)

Indoor Stall Large - \$720 (Community Hall or Indoor Sports Centre)

- 4.8 x 2.4m (2 Days)
- 3 or 4 carpeted wall panels depending on configuration
- 2 x Exhibitor Entry Passes for your staff (\$40 value)
- Free camping for your staff \$10 pp / night value)
- 2 x tickets to Awards Dinner Saturday night (\$60 value)



Pergola Under Cover Sites (Fly Hub) - \$330

- 2.4 x 2.4m sites
- 2 or 3 carpeted wall panels depending on configuration
- 2 x 2 Day Entry Passes for your staff (\$40 value)
- Free camping for your staff (\$10 / person / night value)
- 2 x tickets to Awards Dinner Saturday night (\$60 value)

Outside Under Cover Stalls - \$250

- 2.4 x 2.4m sites under the awning of the Community Hall
- 1 x carpeted wall panel at back of stall
- 2 x 2 Day Entry Passes for your Staff (\$40 value)
- Free camping for your staff (\$10 / person / night value)
- 2 x tickets to Awards Dinner Saturday night (\$60 value)



Outdoors 3x3 Tent Site – BYO Tent - \$190 (6x3 site \$320)

- space on lawn or bitumen carpark
- 2 x 2 Day Entry Pass for your staff (\$40 value)
- Free camping (\$10 / person / night value)
- 2 tickets to Awards Dinner Saturday night ((\$60 value)



Tables. You are welcome to bring your own tables. 1.8m Table Hire is available for all sites at a cost of \$25 each. These must be pre-booked.

Extra Exhibitor Passes are available at the gate on the day. \$10 each / day – same as general public passes.

LEGENDS OF LURES / EXHIBITORS DINNER

The Awards Dinner is a great way to relax after a huge day at the expo. Be there to see who wins an award and who might be inducted into the Hall of Fame.

The dinner will be at the Bottle Tree Hotel, Glamorganvale. All purchased stalls receive 2 x non-refundable tickets to the Awards Dinner. Busses will arrive at the Fernvale Showgrounds at 6pm to take exhibitors to the Bottle Tree Hotel 6km away. Maximum capacity of the busses is 96. You are welcome to drive there yourself if you choose. We will have a reserved area booked for the night.

Busses will leave back to Fernvale Showgrounds at approx 9:30pm

Extra dinner tickets may be pre-purchased and will be allocated after all other exhibitor’s spaces are filled.

Extra tickets for the Awards Dinner are \$30 pp for Exhibitors.



BOOKING

DESCRIPTION	QUANTITY	EACH	PRICE
INDOOR Stall Regular. 2.4 x 2.4m with 2 or 3 wall panels		\$390	\$
INDOOR Stall Large. 4.8 x 2.4m with 3 or 4 wall panels		\$720	\$
FLY HUB Site (pergola). 2.4 x 2.4m with 2 wall panels		\$330	\$
OUTDOOR under cover site. 2.4 x 1.8m with 1 wall panel		\$250	\$
OUTDOOR Tent site. 3 x 3m. BYO tent. No wall panels		\$190	\$
TABLE HIRE 1.8m for 2 days (per table)		\$25	\$
EXTRA EXHIBITOR PASSES (per day)		\$10	\$
EXTRA AWARDS DINNER PASS (Exhibitors get 2 free)		\$30	\$
		TOTAL	\$

Do you have public liability insurance? YES NO

If yes, please attach copy of Certificate of Currency with prospectus.

PAYMENT

Direct Deposit Details

Suncorp BSB: 484-799 Account: 071307843

Email completed form + copy of public liability certificate of currency to info@lureshow.com.au

Your Name	
Your Brand or stand name	
Best phone	
Email address	
EFT or PayPal reference ID	

TERMS AND CONDITIONS

1. **BOOKINGS / PAYMENT**

Site bookings will not be confirmed until payment is made in full.

2. **SITE ALLOCATION**

Once your booking is confirmed a site will be allocated to you. The final floor plan / layout will depend on the number of exhibitors. We will do our best to accommodate your preferences.

3. **SET UP TIMES**

Indoor Sites. Set up from approximately 12 noon on Friday (as soon as expo hire are done setting up walls) until 6pm.

Outdoors & Fly Hub Sites. Under cover, Fly Hub & Tent Sites can be set up from 5am Saturday morning only. No Friday night security is provided for outdoors sites so set up at your own risk. **Saturday.**

Set up outdoor sites from 5am

PCYC Indoor Sports Centre continue setup from 8am

Community Hall continue setup from 6am

Expo Open Hours (to public)

Saturday 9am – 3pm

Sunday 9am to 1pm

PACK UP TIMES from 1pm Sunday

Indoor stalls

Indoors Sports Centre stalls must be cleared Sunday afternoon by 3pm.

Community Hall stalls to be cleared Sunday night by 6pm.

4. **DISPLAY REGULATIONS / EXHIBIT SPACE**

No exhibit may block or interfere with a neighbouring exhibit. Exhibitors shall confine all exhibit activities within the limits of their own spaces/tables. All materials and activities in a space shall be relevant to the exhibitor's products and/or services. The level of sound production devices shall be kept low enough so as to not be objectionable to other exhibitors. Absolutely no exhibits are permitted outside the contracted space/table space in public areas of the event area. Only thumb tacks and staples may be used on wall panels provided, no double-sided tape permitted. Nothing may be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors or furniture of the buildings. Decals or other stick-on display materials cannot be affixed to floors or walls.

Violators will be responsible for removal of any stick-on materials and charged for cleaning. Any expense incurred in affixing items in a manner necessary or proper for the protection of the equipment or furniture will be borne by the Exhibitor.

5. **SUBLEASE & CANVASSING**

Subleasing sites or stalls is forbidden. Sharing a site or stall with another exhibitor is expressly prohibited. The distribution of samples, literature, materials or the promotion for a non-exhibiting business without a Contract is expressly prohibited.

6. **LIABILITIES**

Exhibitor hereby agrees to indemnify and save harmless the organisers of the Lure & Fly Expo and all their members, managers, officers, sponsors, employees, agents, guests, from any damages, expenses, losses or liabilities, including but not limited to any suit or claim for personal injury, product liability, for property damage (including theft, fire, accident or other cause) or for loss or use of property by whosoever sustained on or about Exhibitor's participation in the event.

7. **CANCELLATION CLAUSE**

Any Exhibitor wishing to cancel their space reservation before June 1, 2024, for reasons of their own may do so in writing and will receive a refund of monies paid at the discretion of the organiser. Any cancellation after June 1, 2024, will be accepted without a refund of any exhibitor fees paid.

8. **FORCE MAJEURE**

In the event any part of the exhibit area or any portion thereof is unavailable whether for the entire event, or a portion of the event as a result of fire, flood, tempest or any other such cause or as a result of pandemic, strike, lock-out, labour dispute, riot or any other cause or agency over which the Show has no control, or should the Show decide that because of any such cause it is necessary to cancel, postpone or re-site the Show, or reduce the installation time, Show time or move-out time, the Show shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect as a result thereof.

9. **AMENDMENTS**

The organisers shall have the full power in the interpretation and enforcement of all contract regulations constrained herein, and the power to make such amendments thereto, and such further rules and regulations as shall be considered necessary for proper conduct of the exhibition. All Exhibitors will be promptly notified of any changes to these rules. The organiser reserves the right to reassign exhibit space at any time (without any refund or obligation to Exhibitor). Notice will be provided to Exhibitor if exhibit location is changed.

10. **ALCOHOL IS NOT ALLOWED INSIDE THE PCYC BUILDING - SMOKING IS NOT PERMITTED INDOORS or WITHIN 10m OF ANY BUILDING ENTRANCE.**

I agree to the Terms & Conditions above.

Name _____

Signed _____

Date / /

DRAFT FLOOR PLAN BELOW

The final layout will depend upon the number of stalls we need to fit in.



Site Plan (Draft Only) - See larger version [HERE>>>](#)

Still got questions? Call 0427 139 290 or email info@lureshow.com.au

