

EXHIBITOR PROSPECTUS

Thank you for enquiring about the Australian Lure Fly & Outdoors Expo. We are glad to be able to bring this event back after cancelling in 2020 due to COVID & then postponing 2021 to October. The one-day format helps to keep overheads & excess commitments to a minimum in case COVID goes rampant again. No security fencing costs for overnight security, reduced cost of event insurance, half of the security guard costs, half of the venue hire etc. This all means huge saving to exhibitors. Historically 70-80% of the public come on the Saturday anyway! The move back to where the expo started at Fernvale has been made possible with the ability to expand into the indoor sports centre's basket ball court as well as taking over the whole carpark area for outdoors displays. The one-day format proved to be well received by exhibitors. While exhibitor and crowd numbers were down in 2021 from the last expo in 2019 at Beenleigh – we were in COVID restrictions with closed borders so nobody from south of the border could attend.

WHEN – 30 July 2022

WHERE – Fernvale Showgrounds. 32 Banks Creek Rd, Fernvale. 4306

SITES

There are a few different optional available to suit your needs.

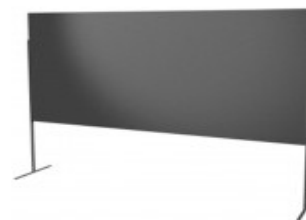
Indoor Stalls - \$210 (Community Hall or Indoor Sports Centre)

- 2.4 x 2.4m sites
- 2 or 3 carpeted wall panels depending on configuration supplied
- 2 x Entry Passes for your staff (\$20 value)
- Free camping for your staff (\$10 pp / night value)
- 2 x tickets to Awards Dinner Saturday night (\$50 value)



Pergola Under Cover Sites (Fly Hub) - \$170

- 2.4 x 2.4m sites
- 2 or 3 carpeted wall panels depending on configuration
- 2 x Entry Passes for your staff (\$20 value)
- Free camping for your staff (\$10 / person / night value)
- 2 x tickets to Awards Dinner Saturday night (\$50 value)



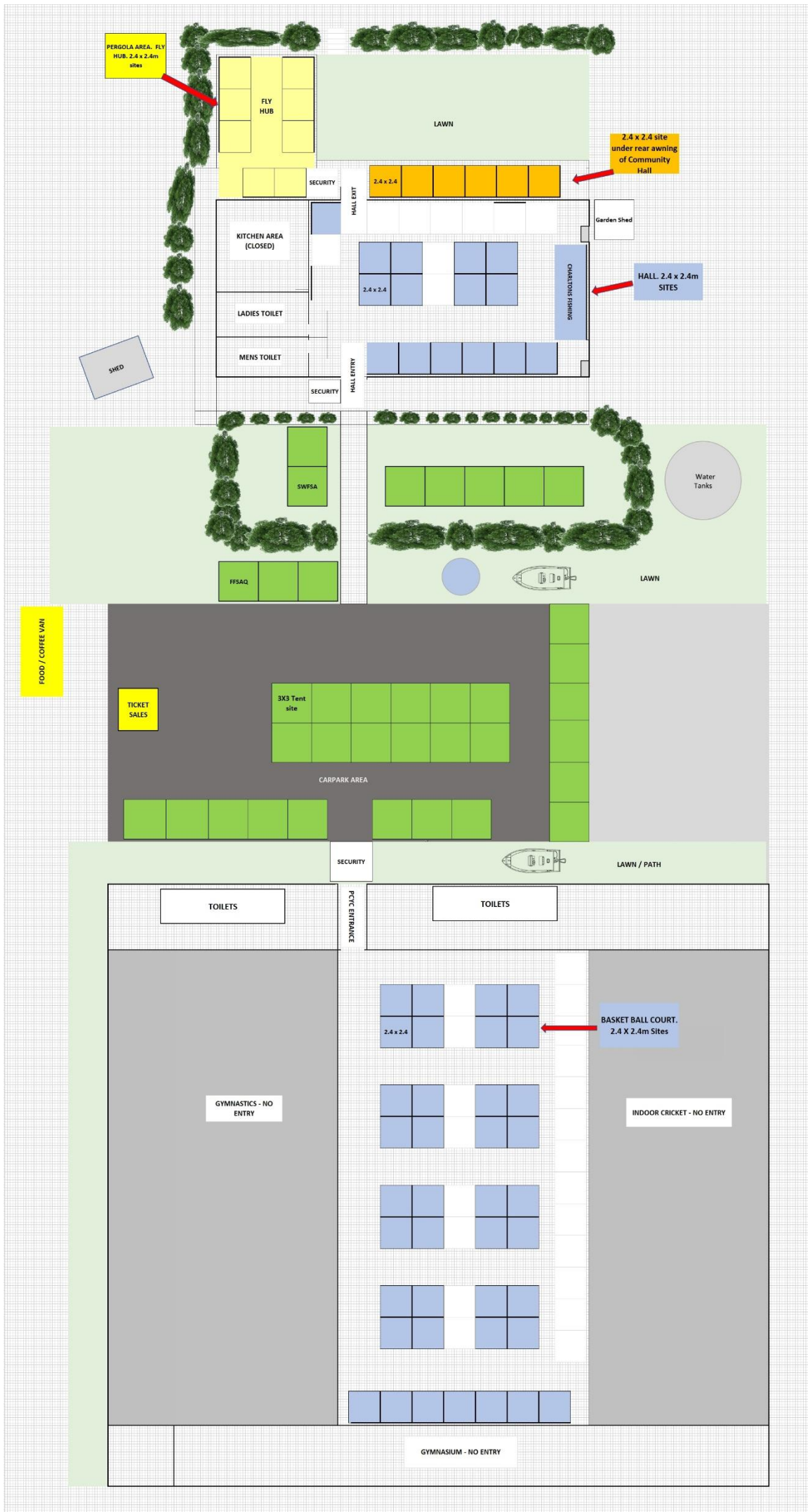
Outside Under Cover Stalls - \$170

- 2.4 x 2.4m sites under the awning of the Community Hall
- 2 or 3 x carpeted wall panel at back of stall
- 2 x Entry Passes for your Staff (\$20 value)
- Free camping for your staff (\$10 / person / night value)
- 2 x tickets to Awards Dinner Saturday night (\$50 value)

Outdoors Tent Site – BYO Tent - \$90

- 3x3m space on lawn or bitumen carpark
- 2 x Entry Pass for your staff (\$10 value)
- Free camping (\$10 / person / night value)
- 2 tickets to Awards Dinner Saturday night ((\$50 value)





Site Plan (Draft Only) - See larger version [HERE>>>](#)

Tables. You are welcome to bring your own tables. 1.8m Table Hire is available for all sites at a cost of \$25 each. These must be pre-booked.

Extra Exhibitor Passes are available at the gate on the day. \$10 each – same general public passes.

SET UP TIMES

Indoor Sites. Set up from approximately 12 noon on Friday (as soon as expo hire are done setting up walls) until 6pm.

Outdoors & Fly Hub Sites. Under cover, Fly Hub & Tent Sites can be set up from 5am Saturday morning only. No Friday night security is provided for outdoors sites so set up at your own risk.

Saturday.

Set up outdoor sites from 5am

Indoor Sports Centre continue setup from 8am

Community Hall continue setup from 6am

Expo Open Hours (to public). 9am – 3pm.

Lure of The Year Awards – TBA.

PACK UP TIMES from 3pm Saturday

Indoor stalls

- Indoors Sports Centre stalls must be cleared Saturday night by 6pm.
- Community Hall stalls to be cleared Saturday night by 7pm, and again 8am Sunday – 12 noon.

AWARDS DINNER

The Awards Dinner is a great way to relax after a huge day at the expo. Be there to see who wins an award and who might be inducted into the Hall Of Fame.

The dinner will be at The Brisbane Valley Tavern which is a short walk from the showgrounds. All purchased stalls receive 2 x non-refundable tickets to the Awards Dinner. There is a limited seating capacity at the BVT so we have booked the entire venue for the night.

Extra tickets may be pre-purchased and will be allocated after all other exhibitor's spaces are filled.

Extra tickets for the Awards Dinner are \$25 pp.



BOOKING

DESCRIPTION	QUANTITY	EACH	PRICE
INDOOR site. 2.4 x 2.4m with 2 or 3 wall panels		\$210	\$
FLY HUB Site (pergola). 2.4 x 2.4m with 2 wall panels		\$160	\$
OUTDOOR under cover site. 2.4 x 1.8m with 1 wall panel		\$160	\$
OUTDOOR Tent site. 3 x 3m. BYO tent. No wall panels		\$90	\$
TABLE HIRE 1.8m (per table)		\$25	\$
		TOTAL	\$

Direct Deposit Details

Queenslanders Country Bank BSB: 704-640 Account: 32010909

Email completed form to info@lureshow.com.au

PayPal at <https://www.paypal.com/paypalme/lureexpo>

Reference your brand or phone number. Scan & Email completed form to info@lureshow.com.au

Cheque or Money Order

Post to PO Box 66 Fernvale with completed form.

TERMS AND CONDITIONS

Site booking not confirmed until payment is made in full.

Once your booking is confirmed a site will be allocated to you. The final floor plan / layout will depend on the number of exhibitors. We will do our best to accommodate your preferences.

Your Name	
Your Brand or stand name	
Best phone	
Email address	
EFT or PayPal reference ID	

Still got questions? Call Fitzy on 0427 139 290

