

The Australian

Lure Fly & Outdoors **Expo**



8TH & 9TH JULY 2017 • IPSWICH SHOWGROUNDS

EXHIBITOR PROSPECTUS



Join us for the 2017 Australian Lure, Fly & Outdoors Expo!



Thank you for your interest in the National Lure Fly & Outdoors Expo. We hope that you will join many others in attending and ensuring this event is successful in promoting fishing lures, lure making, fly tying and related outdoors activities and products.

From humble beginnings at Fernvale, a move to the Ipswich Showgrounds in 2014 has allowed the show to bigger and bigger each year. 2017 will see the event celebrate it's 6th year - and we want to make it the best one yet!

We continue to try and keep costs to participate as low as possible for exhibitors and have a variety of exhibition options available to suit all budgets and requirements.

We look forward to welcoming you to the 2017 Australian Lure, Fly & Outdoors Expo.



KEY EVENT DETAILS

EVENT DATES:

Move In	Friday 7th July 2017	7am to 5pm
Show Day 1	Saturday 8th July 2017	9am to 4pm
Show Day 2	Sunday 9th July 2017	9am to 4pm

EVENT WEBSITE:

www.lureshow.com.au

EVENT CONTACT:

Nicholle Smith
P: 0427 267 545
E: info@lureshow.com.au

PUBLIC ENTRY

Adults \$10 (one day) \$15 (two day) Children U16 FREE



STAND OPTIONS

There are a range of indoor and outdoor stand options to suit your display needs. If you require more space please contact the show organisers to discuss your needs.



Sample 2.4 x 2.4m Standard Site

Sample 3m x 3m Premium Site



2.4m x 2.4m Standard Site - \$250/site

Includes: Side and rear carpeted panel walls (walls are 1800mm high and pannelling begins 600mm off the ground - see image).

3m x 3m Premium Sites - \$350/site

Includes: Side and rear carpeted walls (walls are 2.4m high and pannelling runs the entire height of the wall).

3m x 3m Indoor Site Space Only - \$200/site

Includes: Space only. You are welcome to bring your custom walls.

3m x 3m Outdoors Sites - \$110/site

Includes: Space only. You are welcome to bring your own marquee / pop up tent.

Working / Demonstration Sites - POA

Exhibitors who will be painting, wood turning, moulding, melting plastics or making any dust, fumes etc will need to display in the Workshop Area. The Workshop Area is naturally ventilated, fully lit and has power available. Contact organisers for more details.

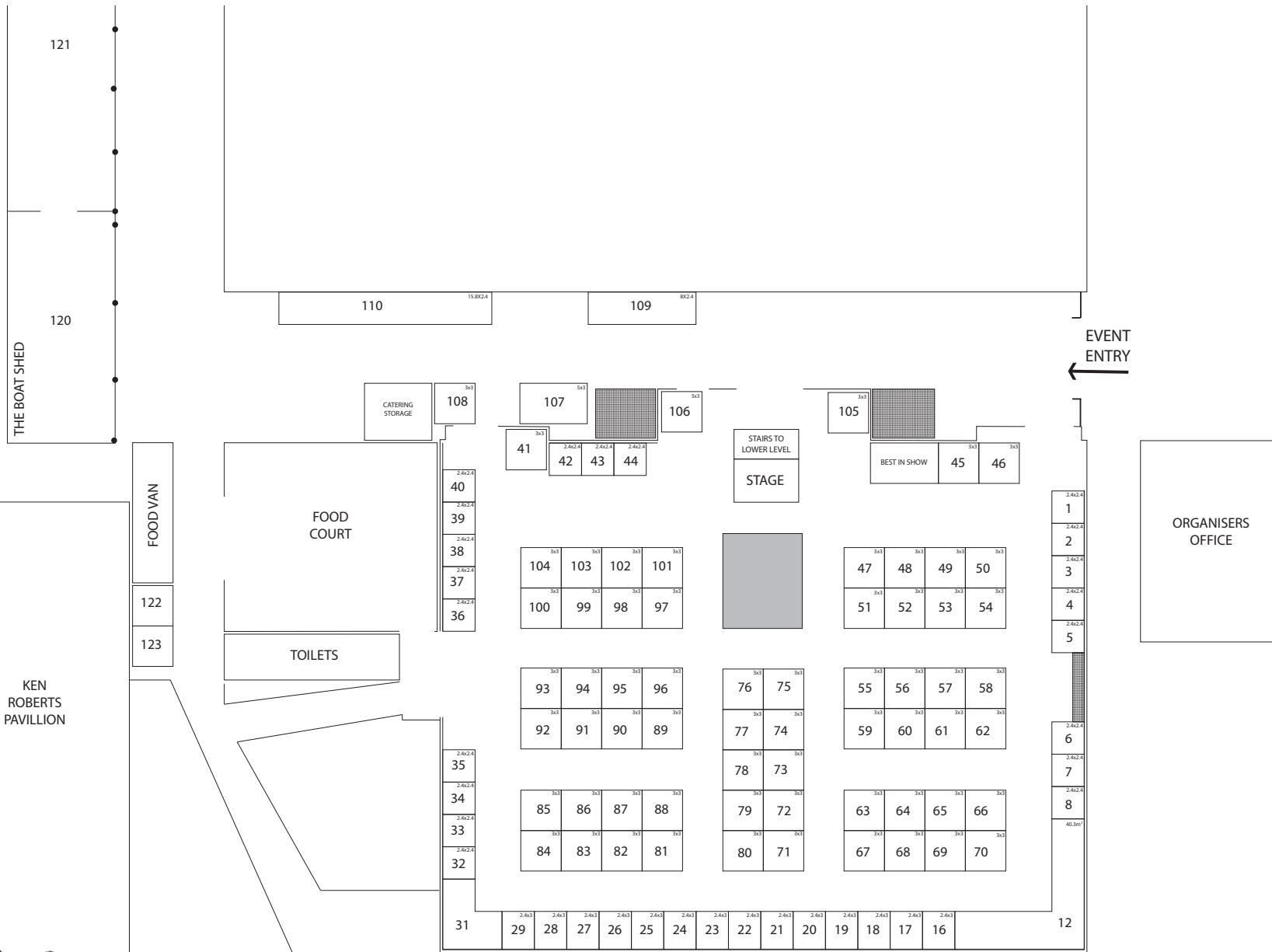
STAND INCLUSIONS

All exhibitors at the 2017 Australian Lure, Fly and Outdoors Expo will receive:

- Access to 240v 10amp mains power. You will need to supply power boards / leads required. Any power boards / extension leads brought on site will need to be tested and tagged.
- 2 x 2-Day complimentary passes.
- Exhibitor listing including logo, contact information and social media links on the event website.
- Opportunity to enter product into the Lure of the Year Awards.
- Opportunity to vote in the Lure of the Year Awards.



FLOOR PLAN



CUSTOMISE YOUR STAND

The Australian Lure, Fly & Outdoor Expo is pleased to partner with Exhibition Display Services (EDS) in 2017.

EDS are able to help you with all your display needs including furniture, carpet, lighting and audio/visual requirements.

If you are looking for that something extra that will help you stand out at the show, contact EDS direct by telephone 07 3205 9555 or check them out online at www.exhibitiondisplayservices.com.au.

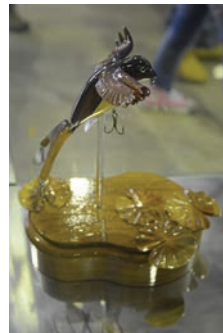


LURE OF THE YEAR & HALL OF FAME AWARDS DINNER

The Lure of the Year Awards and Hall of Fame inductions will be held at the Showplace Reception Centre Ipswich Showgrounds on Saturday night of the Expo.

Awards will be presented for:

- Best Presented Stand
- Best Presented Collection
- Ornamental Lure or Piece
- Best Bladed / Metal Lure
- Best Bibbed Diving Lure
- Best Swim Bait (no bib)
- Best Blue Water Lure
- Best Top Water / Surface / Wake bait
- Fly Tie Off



Entry to Awards Presentation Dinner

Dinner arrangements / payments for entry / dinner to on site cater by 12 noon Saturday of the Expo. Limit of 250 seats.

The Showplace Reception Centre is a licenced venue. Beer, wine & spirits available. No BYO.

No ticket, no entry.

Nominations and inductees announced to the Lure & Fly Hall Of Fame

